

**Attention Literacy/PD Coordinators! Make a real difference in 2012!**



**Lisa Keskinen**

**Presents a one day seminar**

**EFFECTIVE WRITING IN THE PRIMARY CLASSROOM**

**Suitable for teachers grades Prep - 6**

**Thursday 23<sup>rd</sup> February 2012 (Term 1 Week 4)**

**8:30am Registration. Program 9:00am – 3:30pm.**

**Eltham Gateway Conference Centre**

**1339 Main Rd Eltham Melways Ref: 22 C1**

Lisa Keskinen is a motivating speaker with a passion for enhancing teaching and learning experiences in schools, particularly in Literacy. She has a strong background in effective classroom teaching and has worked as a Literacy Consultant in New York and New Jersey, USA. Lisa has written, produced, directed and presented her own television program series, 'Writer's Notebook', promoting and celebrating authentic writing. Lisa presents at conferences and conventions both locally and overseas, speaking on a range of literacy issues and presenting her inspiring work with students on Multigenre Writing Projects.

**Innovative, inspiring, practical ideas and strategies that work! This seminar looks at:**

- \* Essential classroom conditions for effective writing
- \* The writing workshop – effective planning implementation and evaluation
- \* Writing as social practice – how writing changes relationships
- \* How to connect reading/writing/spelling in a more meaningful way
- \* How to model spelling and editing more effectively
- \* Dynamic assessment and evaluation of writing

**Focus on what really matters in your writing program. Gain powerful insight into how you can make a real difference. Come along and be motivated by Lisa's passion for writing!**

Please book early to ensure your place. Payment confirms your booking.

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**Must be received by Tuesday 14<sup>th</sup> February 2012**

**TAX INVOICE & REGISTRATION FORM**

Keep a copy for your records. Detach form and post with cheque to:

Number attending: \_\_\_\_\_ School: \_\_\_\_\_

Name/s for registration: \_\_\_\_\_

**ABN: 48 729 071 413**

Lisa Keskinen

32 Porter St

Templestowe 3106

Contact Person's Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Registration Fee: \$195 (no GST) per person (includes lunch, morning tea and handouts.)**

Please list special dietary requirements for participants if necessary.

Total cheque enclosed (**payable to Lisa Keskinen**) \$ \_\_\_\_\_

Enquiries to: Lisa Keskinen Phone: (03) 9846 1866 Email: [lisa@lisakconnections.com.au](mailto:lisa@lisakconnections.com.au)  
or visit [www.lisakconnections.com.au](http://www.lisakconnections.com.au)